

News Release

GSD Strategies Celebrates One Year of Getting Stuff Done

Thank You for Helping Us Make It Happen

April 1, 2025

REGINA, SK – It’s no joke; on **April 1, GSD Strategies** turns **one year old**—and what a year it’s been.

We started GSD Strategies with a simple goal: to help good people doing important work get the results they need to make a difference. One year later, we’re proud of how far we’ve come—but even more grateful for the people who helped us get here.

To our clients, who trusted us with your vision. To our stakeholders and community partners, who believed in the value of collaboration. And to the MP’s, MLAs and public servants who welcomed open, respectful dialogue—Thank You. Your support, insight, and engagement have made this first year more rewarding than we could have imagined.

“We always believed in the power of good ideas backed by good strategy,” said Joel Peterson, Principal of GSD Strategies. “But it’s the relationships, the trust, and the shared commitment to making things better that have truly defined our first year.”

Whether it was policy, public affairs, communications, or advocacy, we’ve been fortunate to work alongside passionate people who care deeply about their communities. And we’re just getting started.

“It’s been incredible to see what can happen when people come together with a shared purpose. This first year has shown us that real progress comes from strong relationships, honest conversations, and a whole lot of collaboration. We’re proud to be part of that work.” said Jason Wall, Principal, GSD Strategies

We can’t wait to see what year two will bring. But today, we just want to say a big thank you for being part of this journey.